

Kids Care Clubs Joins Kids for Peace in The Great Kindness Challenge

HandsOn Network program to rally 100,000-child network, provide organizational support

San Diego, Calif. (July 27, 2009) – [Kids for Peace](#) announced today the addition of [Kids Care Clubs](#) as a supporter and promoting force for [The Great Kindness Challenge](#). With more than 1,800 clubs and 100,000 children worldwide involved in Kids Care Clubs, the goal set by Kids for Peace for **one million participants** in this year's Great Kindness Challenge is closer than ever before.

"This is a wonderful and important step toward our goal of inspiring children to spread peace and love around the globe," said Jill McManigal, executive director and co-founder of Kids for Peace. "Kids Care Clubs' mission aligns beautifully with our own, and together we can mobilize kids everywhere for The Great Kindness Challenge."

On Saturday, August 8th, children everywhere are encouraged to join the second annual Great Kindness Challenge by accomplishing simple, kind deeds, such as giving compliments, picking up trash, hugging a sibling and making thank-you cards for community members. These meaningful opportunities are the same actions that Kids Care Clubs chapters carry out to inspire a spirit of volunteerism in its young people.

"Kids Care Clubs is thrilled to be partnering with Kids for Peace in The Great Kindness Challenge," said Kathy Saulitis, vice president of youth and family engagement for [HandsOn Network](#). "Members of Kids Care Clubs across the world are caring and compassionate kids who do service projects in their communities throughout the year, so participating in the challenge will be easy and fun."

Children and parents can learn more about The Great Kindness Challenge by visiting www.greatkindnesschallenge.org. From the website, participants can download The Great Kindness Challenge Checklist and, at the end of the big day, download a Certificate of Accomplishment. The Great Kindness Challenge is also included as a volunteer opportunity on the United We Serve website (www.serve.org) founded by President Obama.

About Kids for Peace

Kids for Peace is an international, nonprofit organization based in San Diego, Calif., dedicated to uplifting our world through love and action. With cross-cultural experiences and hands-on arts, service and environmental projects, Kids for Peace strives to cultivate every child's innate ability to foster peace. For more information, visit www.kidsforpeaceusa.org.

About Kids Care Clubs

Kids Care Clubs is a program of HandsOn Network. Since 1990, Kids Care Clubs has been providing meaningful opportunities for elementary and middle school children to develop compassion and inspire a spirit of volunteering. For more information, visit www.kidscare.org.

###